

MIKE GALLAGHER

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ALIAS CREATIVE SERVICES

2000-PRESENT

Founder, Writer

Worked directly with clients.
Assignments included TV, print and recruitment campaigns. Also created long-format TV spots/videos for Niketown.
Clients: Nike, E*TRADE, Charles Schwab.

GODFREY Q AND PARTNERS

2005-2008

Group Creative Director

Clients: Symantec/Norton, Dolby, Riverbed.

EXILE ON SEVENTH

SAN FRANCISCO & ATLANTA
2000

Creative Director

Created and supervised both online and off-line advertising for both offices. Job also involved new business pitches and extensive client contact.
Clients: Webvan, eBay, Officeclick.com.

GMO HILL/HOLLIDAY

SAN FRANCISCO, CA
1997-2000

Senior Writer

Wrote and produced TV, print and radio campaigns for the agency's largest accounts. Also was heavily involved in the development of brand strategies.
Clients: Kia Motors, Dreyer's Grand Ice Cream, Boston Market, Micron PC Electronics, Cyrix, Sonicare, AccessLine.

J. WALTER THOMPSON

SAN FRANCISCO, CA
1986-1997

Vice President, Associate Creative Director

Created TV, print and radio campaigns for several accounts representing a variety of products and services.
Clients: California State Lottery, Sprint, Black Angus Restaurants, American Hawaii Cruises.

AWARDS

Clios, Effies, San Francisco Show, Communication Arts, EATs, and FCS Portfolio Awards.

EDUCATION

UCLA, BA English Literature, 1985