

ALIAS CREATIVE SERVICES

PRINT PORTFOLIO

www.aliascreativeservices.com

415-453-1337

mike@aliascreativeservices.com



THIS PAGE LEFT INTENTIONALLY BLANK.



70% OF OUR LOVED ONES SUFFER FROM IT. YET NO ONE TALKS ABOUT IT.

SOFTWARE DELIVERY OPTIMIZATION FROM BORLAND: THE CURE FOR APPLICATION DEVELOPMENT DYSFUNCTION.

The statistics are brutal. 30% of projects die in development. 90% arrive late. 70% are considered failures by their own organizations.* Denying it won't help. Software Delivery Optimization (SDO) from Borland can. Software Delivery Optimization increases visibility, coordination and team communication.** The benefits are near immediate and long lasting. Don't let your projects suffer in silence.

Borland®



ASK BORLAND IF SDO IS RIGHT FOR YOU. borland.com/sdo

*The Standish Group 2004 Third Quarter Research Report. **Keep out of reach of competitors. May cause your development team to appear to have superhuman powers, telepathic capabilities and x-ray vision.
© 2005 Borland Software Corporation. All rights reserved. All Borland brand names are trademarks or registered trademarks of Borland Software Corporation in the United States and other countries.



Which will you run out of first? Space or sanity?

These are crazy times. Especially if you're an IT or telecom manager. It seems that some companies are growing so fast that they've expanded beyond their inflexible or outmoded communications systems. Fortunately, when you outsource your voice communications with us, we'll make sure it evolves with your company. And without any capital investment. Which means it's easier for your business to afford a floor. Or two. Call 1-877-500-LINE, or visit www.accessline.com.

ACCESSLINE™
COMMUNICATIONS
Call us at the first sign of success.



Swelling ranks are swell. Aren't they?

Is your employee roster growing faster than mainland China? Be careful you don't outgrow your expensive, outmoded voice communications system. You can avoid this – without capital investment – by outsourcing your voice communications with us. We'll make sure it changes as your business changes. Because these days, it seems there are no permanent fixtures. Not even in bathrooms. Call 1-877-500-LINE, or visit www.accessline.com.

ACCESSLINE™
COMMUNICATIONS
Call us at the first sign of success.



Good news, you're growing. Bad news, you're growing.

Your company's doing well. Just make sure it doesn't expand beyond the capacity of its inflexible, soon-to-be-obsolete, communication system. We won't let that happen. When you outsource your voice communications make sure it evolves with your business. Without additional capital investment. That way, you can buy more frivolous things, like furniture. Call 1-877-500-LINE, or visit www.accessline.com/power.

ACCESSLINE™
COMMUNICATIONS
Call us at the first sign of success.

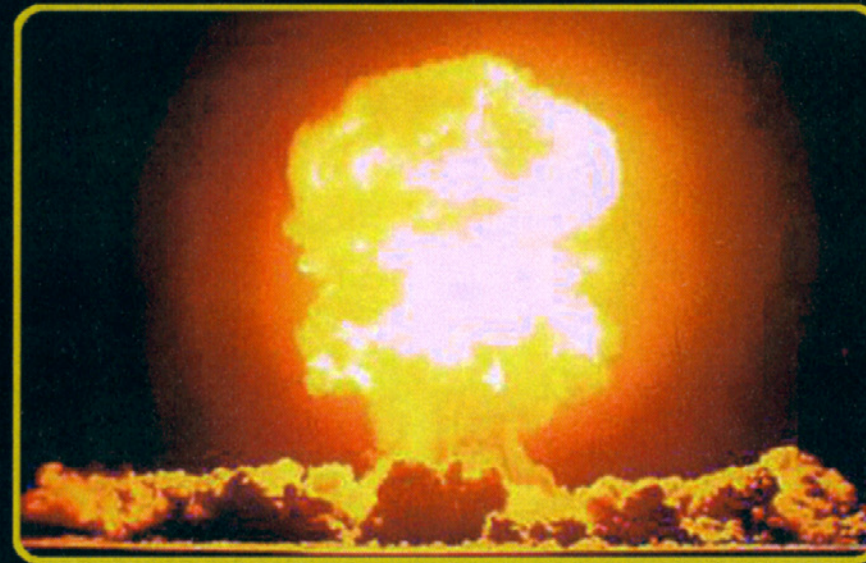


3 TON MALE. SEEKS COMPANIONSHIP on 1500 acre love nest. Would prefer female elephant seals but will entertain generous humans and/or support groups. If interested call 415-258-9975. Cal State Parks Foundation.



·T·R·U·S·T·

It's the bond that builds partnerships between us and the biggest names in computing.



·T·O·A·S·T·

But frankly, if our processors weren't compatible with those companies, we'd be done for.

At Cyrix, we've pioneered a smarter way to create high-performance processors compatible with some of the biggest PC manufacturers in the world. Like Compaq, IBM and Fujitsu. We've even partnered with software giants like Microsoft and Lotus. We thought that if our processors worked with those guys, they'll come through for resellers like yourself. To find out just how well, call the Cyrix Direct Connect reseller program for the latest company and product information.

(800) 215-6823
www.cyrix.com/reseller



© 1998 Cyrix Corp.



Channel 242: *Birds of the Rainforest*



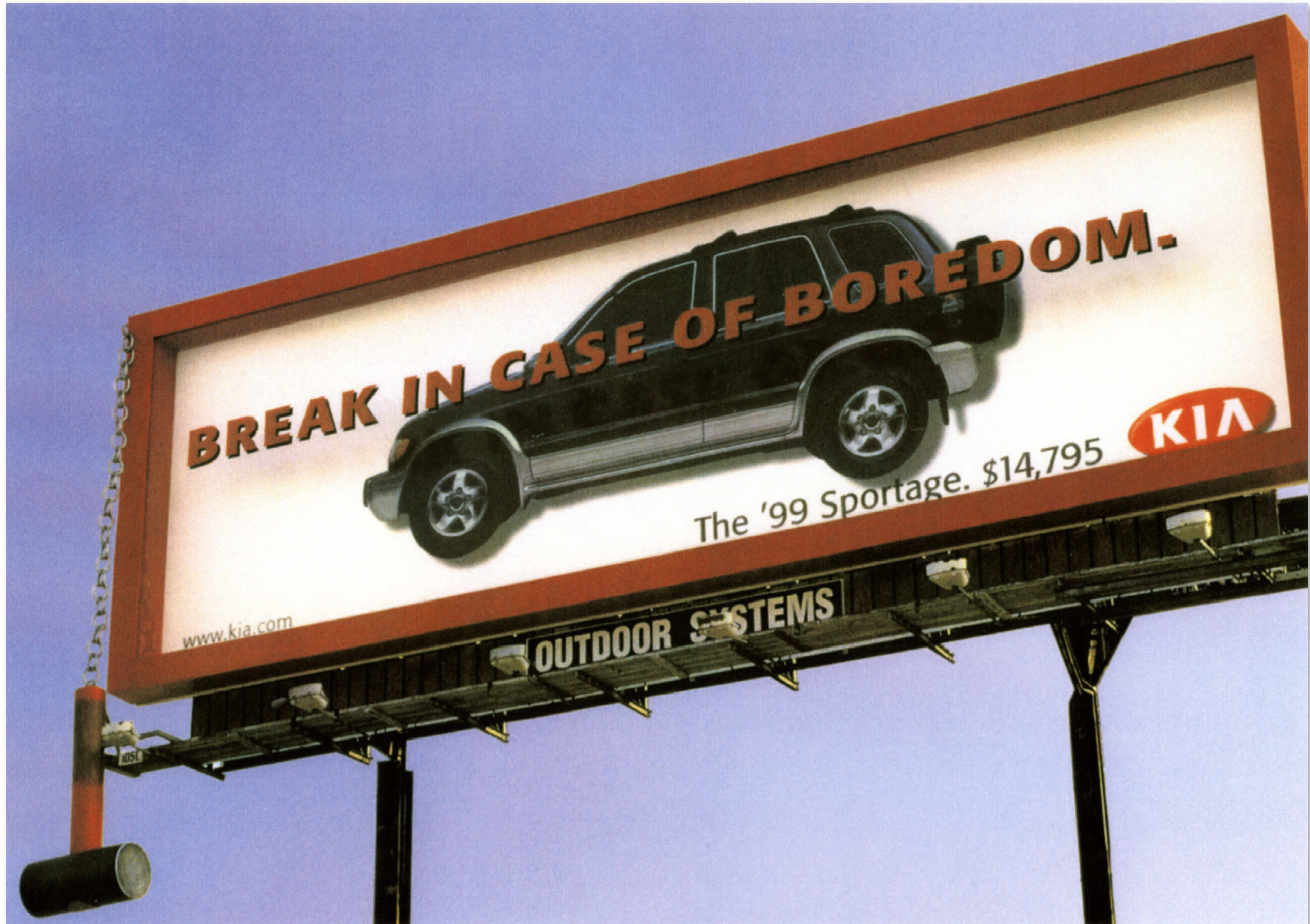
As experienced through Dolby Digital for HDTV.

Viewers don't want to just watch TV anymore. They want to experience it. And Dolby® Digital 5.1 lets them do just that in rich, HDTV surround sound. In fact, Dolby Digital 5.1 is already setting the standard for HDTV audio on most major terrestrial, cable and satellite services. Today, viewers expect the very best viewing experience in sports, movies, live events and episodic programs. And with Dolby Digital 5.1 you can give it to them.

www.dolby.com

Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. © 2005 Dolby Laboratories, Inc. All rights reserved. S05/16053







REMEMBER WHERE YOU WERE WHEN THE I.T. GUY SNAPPED?



Ah, the poor computer guy. He has to answer one lame support question after another. And one day soon, it will be one question too many. At micronpc.com, we're fighting I.T. insanity. We were the first OEM to offer self-healing software standard with our PC products. And now we're making even greater strides by including, with virtually all of our PC systems, connectedsupport.com. A unique, Web-based solution that acts as a buffer between your I.T. staffers and the annoying little tasks that turn their brains to polenta. Just click and connectedsupport.com fixes software conflicts, provides hardware diagnostics and also supplies critical updates relevant to your system. All of which means less pressure on the I.T. guy. Call us before things get ugly, at 1-888-209-8035, or visit nakedguy.micronpc.com.

micronpc.com

Think beyond the box.™



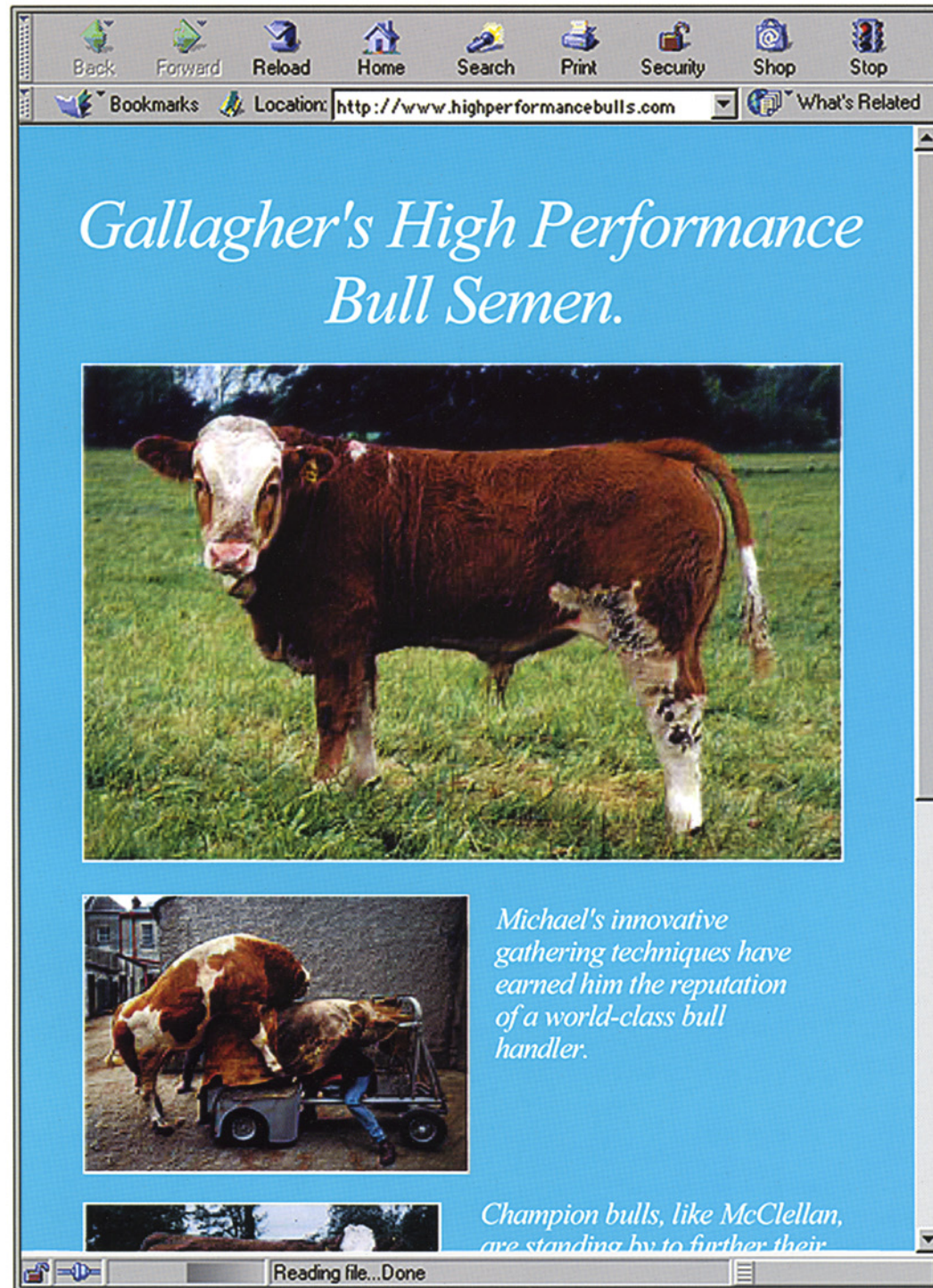
IS THE WORKLOAD STARTING TO TAKE ITS TOLL ON THE I.T. GUY?



Ah, the poor computer guy. He has to answer one lame support question after another. And one day soon, it will be one question too many. At micronpc.com, we're fighting I.T. insanity. We were the first OEM to offer self-healing software standard with our PC products. And now we're making even greater strides by including, with virtually all of our PC systems, connectedsupport.com. A unique, Web-based solution that acts as a buffer between your I.T. staffers and the annoying little tasks that turn their brains to polenta. Just click and connectedsupport.com fixes software conflicts, provides hardware diagnostics and also supplies critical updates relevant to your system. All of which means less pressure on the I.T. guy. Call us before things get ugly, at 1-888-209-8035, or visit elevatorguy.micronpc.com.

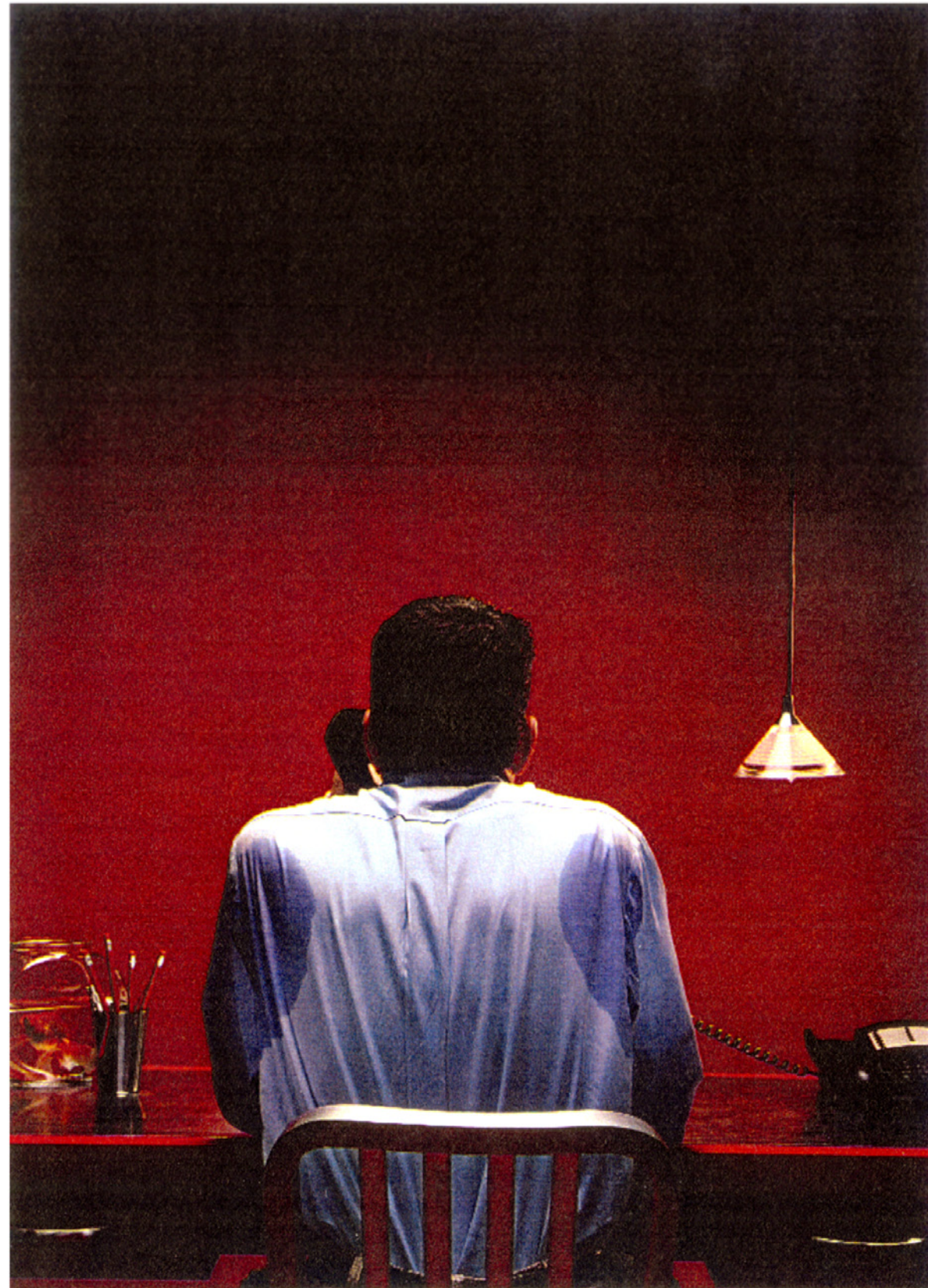
micronpc.com

Think beyond the box.™



IF THIS ORGANIZATION CAN BE AN INTERNET SUCCESS, WHY CAN'T YOURS?

If e-government is to be a success in your department, it has to please many people. At Micron Government Computer Systems, Inc., we can supply your IT staff with just what they need to get your website up and running almost overnight. What's more, you can reach out to telecommuters with our high-speed DSL and 56K home connections. And because our Subscription Computing™ can significantly reduce your operating costs, even the accountants will be satisfied. To get a closer perspective, visit our website at government.micronpc.com or call us at 888-225-9608. **micronpc.com** Think beyond the box.



WHEN THE IRS CALLED, WE RESPONDED. WE FREAKED OUT AT FIRST, BUT WE RESPONDED.

Naturally, we were a little anxious when we received an urgent call from the IRS. As it turned out, they were looking for highly specialized, portable servers. That was a Thursday night. So, we here at Micron Government Systems, Inc. responded by building, testing, certifying and delivering the hearty laptops by the following Tuesday. The point being, if we can produce solutions for an exacting client like the IRS, chances are we can meet your department's challenge. To really appreciate what we do, sign up for our e-government 2000 webcast at government.micronpc.com or call us at 888-207-6172.

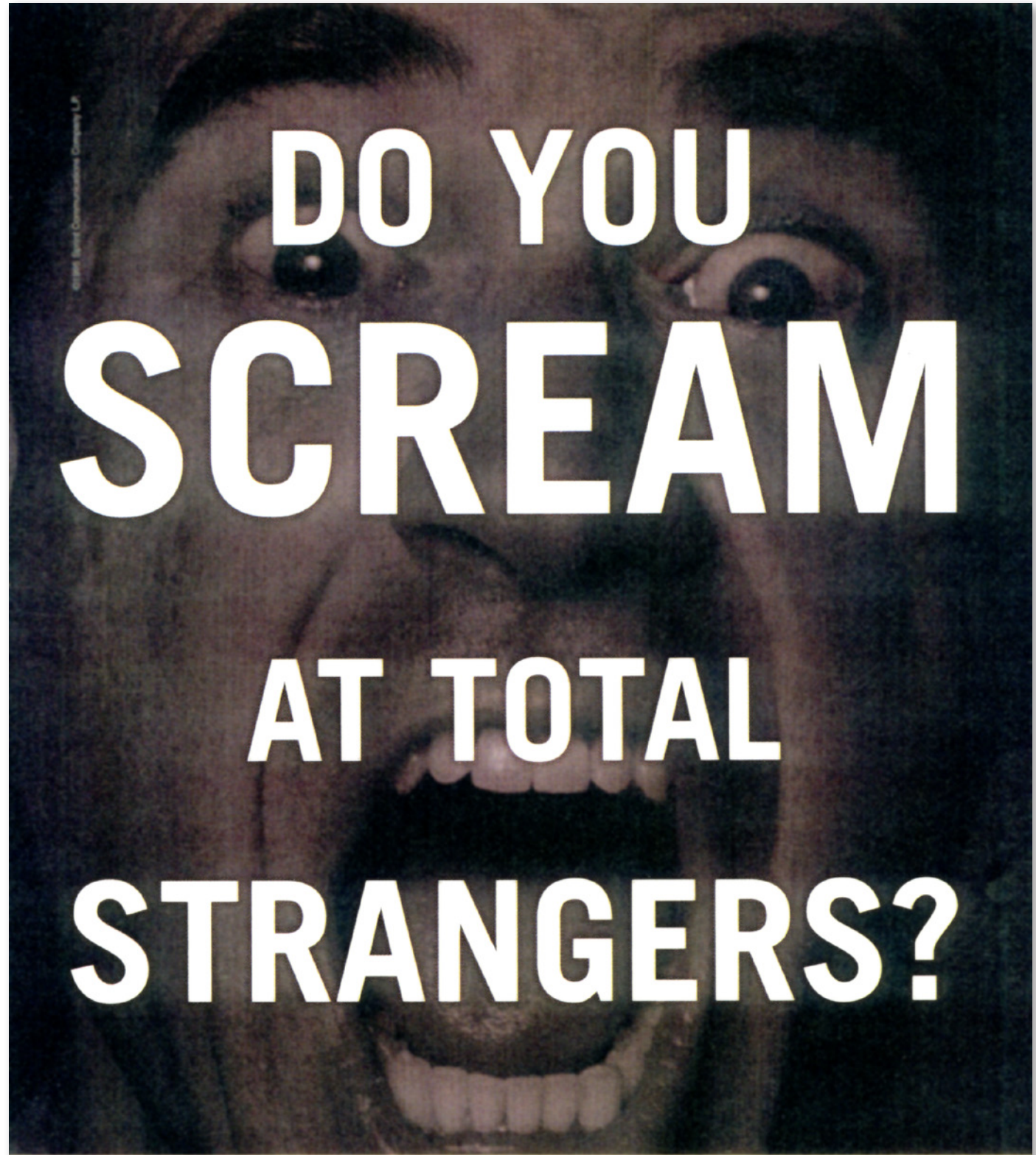
SUBSCRIPTION COMPUTING

- PC hardware*
- Self-healing software*
- Online diagnostics*
- On-site service/support*
- Network desktop installation*
- Internet access*
- Web-hosting*
- Backup/recovery software*

WEB-HOSTING

- #1-rated Web-hosting company in U.S.*
- 24x7 support*
- Secure data center*
- Secure firewall*
- Fast backbone connectivity*
- Backup power supply*
- Redundant site backup*
- Custom financing available*
- Website design tools*

micronpc.com Think beyond the box.™



DO YOU SCREAM AT TOTAL STRANGERS?

WE HAVE A PROGRAM THAT CAN HELP.

It's called *In Touch*. And it was specially created so sports fanatics (like yourself) can always stay connected to their favorite obsession. Whether it's golf, skiing, or college sports, Sprint's *In Touch* programs give even the most avid fan renewed adoration of their favorite pastime.

Not to mention the new and exciting dimension this service also brings to the sports themselves. *In Touch*. It's what happens when the passion of sports comes together with the power of Sprint.

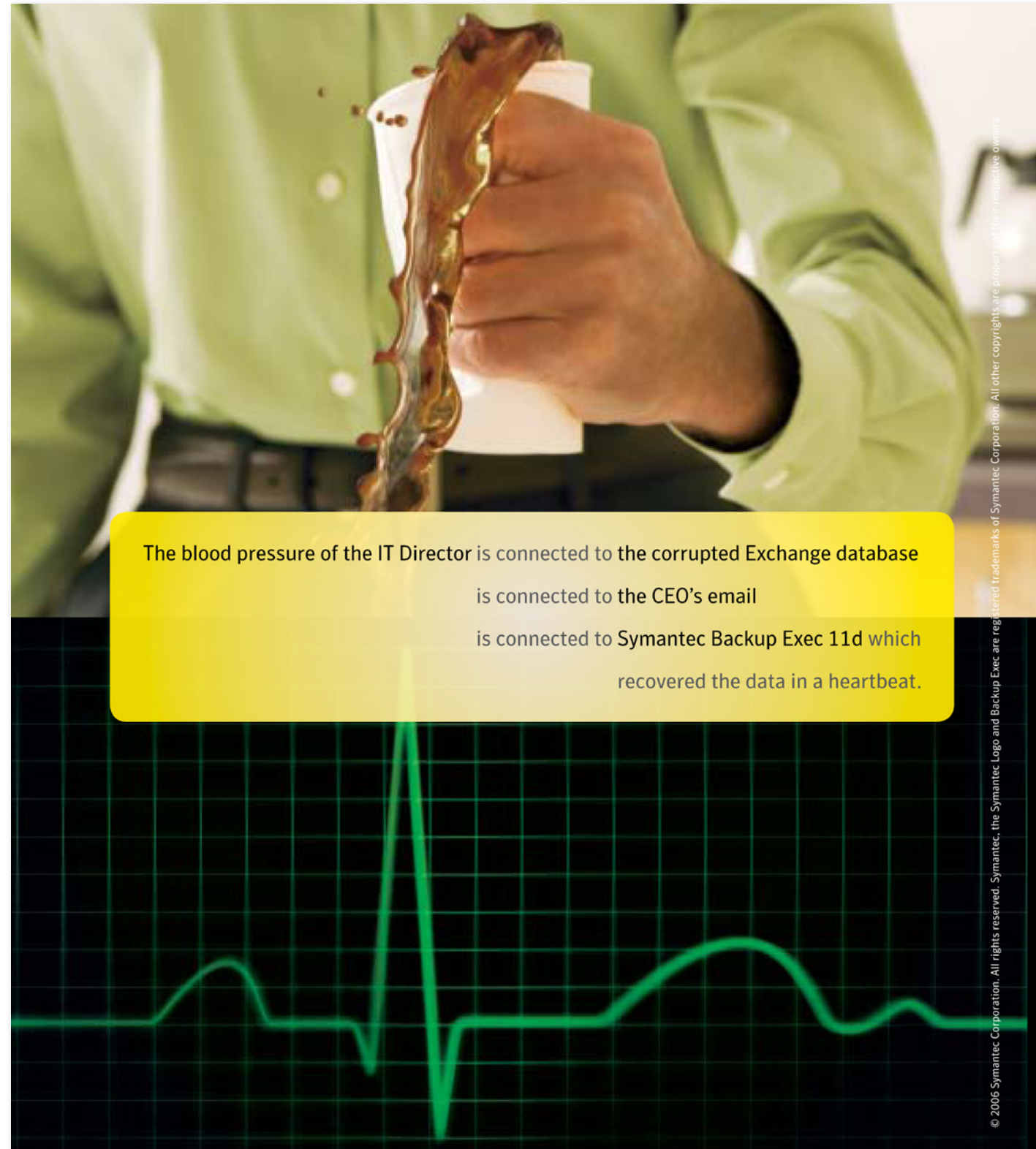


Sprint is an Official NCAA Corporate Partner and the Official Telecommunications Provider for NCAA Championships.



1-800-PIN-DROP <http://www.sprint.com>




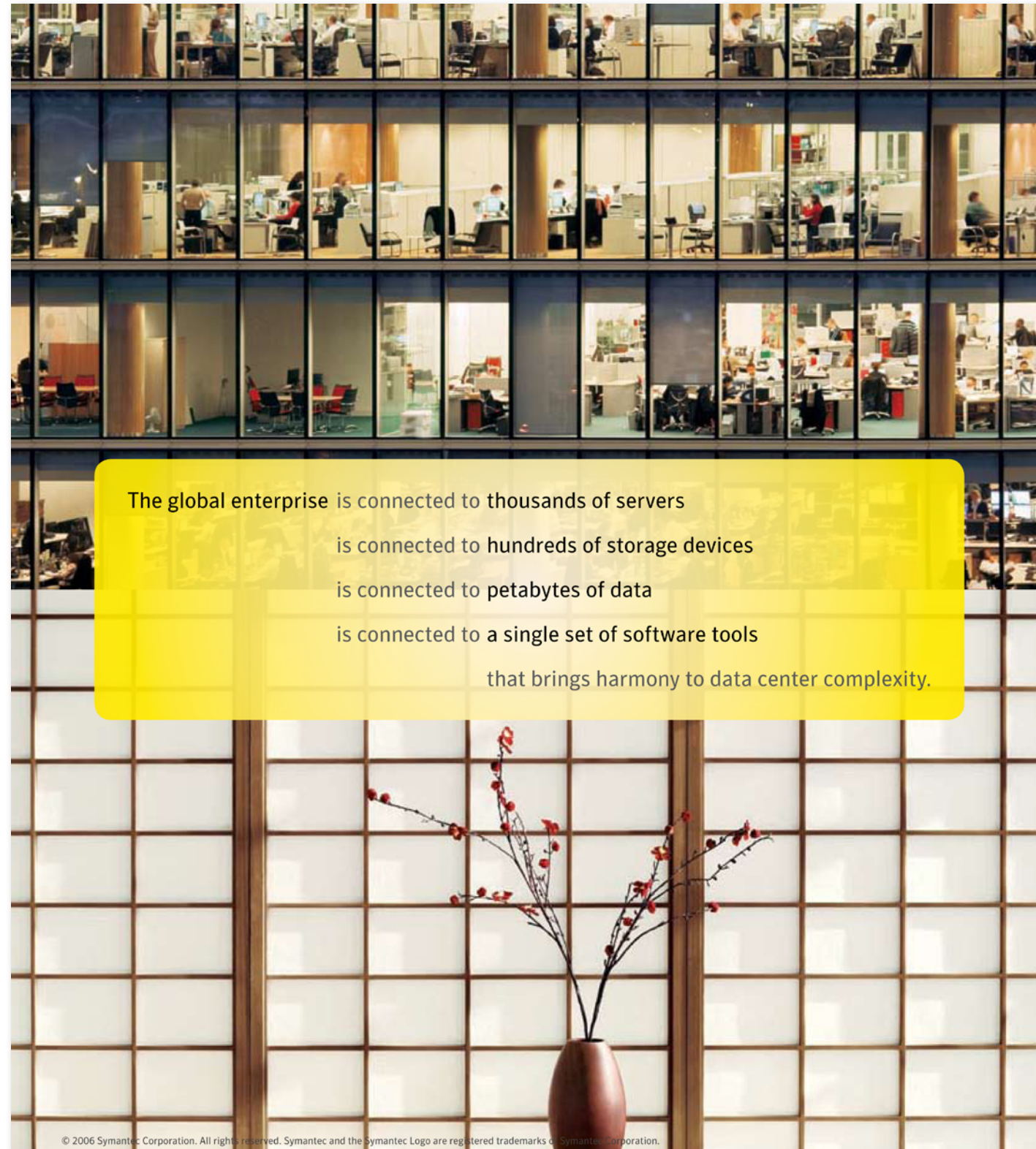


The blood pressure of the IT Director is connected to the corrupted Exchange database
is connected to the CEO's email
is connected to Symantec Backup Exec 11d which
recovered the data in a heartbeat.

© 2006 Symantec Corporation. All rights reserved. Symantec, the Symantec Logo and Backup Exec are registered trademarks of Symantec Corporation. All other copyrights are property of their respective owners.

Prepare for the worst with the best. Introducing Backup Exec™ 11d from Symantec. The worldwide leader in backup and recovery. Now with continuous protection for Exchange. Mailbox backups are history. Messages, folders, and emails can be recovered in seconds. No wonder Backup Exec is still the gold standard in Windows® data recovery. So for the optimal health of your IT infrastructure (and your IT Director) look into Backup Exec 11d. Visit symantec.com/BE11d

Confidence in a connected world.  **symantec™**



The global enterprise is connected to thousands of servers
is connected to hundreds of storage devices
is connected to petabytes of data
is connected to a single set of software tools
that brings harmony to data center complexity.

© 2006 Symantec Corporation. All rights reserved. Symantec and the Symantec Logo are registered trademarks of Symantec Corporation.

The Symantec Data Center Foundation helps you master complexity. At Symantec, we understand how the complexity of the modern data center increases costs and impairs manageability. Thanks to our Veritas cross-platform software, this infrastructure solution can help you manage the most complex, heterogeneous IT environment with a single set of tools. The cost savings can be dramatic. The same can be said for the impact on service levels. Start with our free tour: symantec.com/confidence

Confidence in a connected world.  **symantec.**

THIS PAGE LEFT INTENTIONALLY BLANK.



MIKE GALLAGHER

242 Mountain View Avenue
San Rafael, CA 94901
415-453-1337
mike@aliascreativeservices.com
www.aliascreativeservices.com

ALIAS CREATIVE SERVICES

2000-PRESENT

Founder, Writer

Worked directly with clients.
Assignments included TV, print and recruitment campaigns. Also created long-format TV spots/videos for Niketown.
Clients: Nike, E*TRADE, Charles Schwab.

GODFREY Q AND PARTNERS

2005-2008

Group Creative Director

Clients: Symantec/Norton, Dolby, Riverbed.

EXILE ON SEVENTH

SAN FRANCISCO & ATLANTA
2000

Creative Director

Created and supervised both online and off-line advertising for both offices. Job also involved new business pitches and extensive client contact.
Clients: Webvan, eBay, Officeclick.com.

GMO HILL/HOLLIDAY

SAN FRANCISCO, CA
1997-2000

Senior Writer

Wrote and produced TV, print and radio campaigns for the agency's largest accounts. Also was heavily involved in the development of brand strategies.
Clients: Kia Motors, Dreyer's Grand Ice Cream, Boston Market, Micron PC Electronics, Cyrix, Sonicare, AccessLine.

J. WALTER THOMPSON

SAN FRANCISCO, CA
1986-1997

Vice President, Associate Creative Director

Created TV, print and radio campaigns for several accounts representing a variety of products and services.
Clients: California State Lottery, Sprint, Black Angus Restaurants, American Hawaii Cruises.

AWARDS

Clios, Effies, San Francisco Show, Communication Arts, EATs, and FCS Portfolio Awards.

EDUCATION

UCLA, BA English Literature, 1985

